Events & Communication

Building Bridges.
Connecting People.
Activating Change.
We think conception, creation and communication together. We communicate sustainability issues on local and global stages, create effective dialog formats and bring the most important players together. With us, events and communication go hand in hand.

Reference: World Urban Forum 11
German Pavilion for the German Government, GIZ
Events & Communications

Everything from a single source – custom-tailored service packages for your individual needs:

- Inspiring event and communications management based on methodical, strategic and technical know-how.
- From interactive training sessions and expert workshops to stakeholder dialog events, expo appearances and major international conference formats.
- An all-round worry-free package with multimedia communication formats before, during and after your event.
Building Stages.
Setting the Scene.
Spotlight on.

Consulting & Concept
• Strategy development (target group analysis and definition, narrative and concrete measures)
• Development of event formats (presence, studio, online and hybrid formats)
• Development of communication concepts & campaigns

Project Management
• Time and resource planning,
• Organization & project communication
• Quality management & cost control

Moderation
• Moderation of various event formats in German and/or English
• Development of moderation guidelines
• Development of stage formats and audience interaction
Informing.
Inpiring.
Questioning.

EVENTS & COMMUNICATION

Communication
- Graphic design (logos and corporate design, editorial design, illustrations)
- Editing and web design (websites, editorial content)
- Social media
- PR (press relations, marketing, political communication, networking)

Event Management
- Location scouting, contract negotiation and processing with service providers
- Management of event trades
- Invitation and participant management
- Event management

Production
- Print: flyers, roll-ups, backdrops
- Storyboard scripting, podcasts, video and live streaming productions
- Stage design, exhibitions and trade fair stands

Logistics
- VIP guest management,
- Travel logistic
- Transportation logistics
REFERENCES

Berlin Climate & Security Conference 2020
FEDERAL FOREIGN OFFICE, STUDIO PRODUCTION, > 1,000 STREAMING VIEWS

Services

- Moderation
- Storyboard development
- Technical planning and implementation of studio production
- Webdesign
World Urban Forum 11
GIZ, GERMAN PAVILION FOR THE GERMAN GOVERNMENT (HYBRID EXPO APPEARANCE), KATOWICE, POLAND

Services
• Project management
• Event planning and implementation (hybrid)
• Exhibition concept and design
• Development and implementation of a communication concept and social media campaign
• Development visual- and verbal identity
• Video production
• Website development
G7 Conference Strengthening
The ‘E’ in HREDD 2022

GIZ, FEDERAL MINISTRY FOR THE ENVIRONMENT, NATURE CONSERVATION, NUCLEAR SAFETY AND CONSUMER PROTECTION, HYBRID CONFERENCE, BERLIN, 150 PAX

Services

• Project management
• Development and implementation of a hybrid conference format
• Event management
• Exhibition concept and design
• Website development
Berlin Climate & Security Conference 2022
FEDERAL FOREIGN OFFICE, HYBRID CONFERENCE, BERLIN, 200 PAX

Services

- Project management
- Technical planning and implementation of hybrid conference production, incl. stage design
- Guest- and VIP-management
- Event management
- Moderation,
- Video production
- Website development

REFERENCES
Konferenz für eine vorausschauende Umwelt- und Nachhaltigkeitspolitik 2023

THE GERMAN ENVIRONMENT AGENCY, FEDERAL MINISTRY FOR THE ENVIRONMENT, NATURE CONSERVATION, NUCLEAR SAFETY AND CONSUMER PROTECTION, BERLIN, 150 PAX

Services

- Project management
- Visual identity design,
- Concept (format, AI-artist, stage- and expo design)
- Event management
- Participant management
- Website development

REFERENCES
Global NDC Conference 2023
GIZ, BERLIN, 250 PAX

Services
• Event planning and implementation
• Participant management
• Visual identity design
• Consultation on communication strategy
• Video production
Your Point of Contact

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